

臺灣綜合大學系統 108 學年度學士班轉學生聯合招生考試試題

科目名稱	商用英文	類組代碼	C06
		科目碼	C0694

※本項考試依簡章規定各考科均「不可以」使用計算機 本科試題共計 3 頁

I. Multiple-Choice Questions (70%) 請於答案卷上作答，否則不予計分

Part 1. Choose an appropriate term for each of the following definitions of some common business terms. (30%)

(A) Arbitrage	(B) Collateral	(C) Benchmark	(D) Tactics
(E) Inference	(F) Transition	(G) First Mover	(H) Delinquency
(I) Reconciliation	(J) Prognosis	(K) Social media	(L) Portfolio

- Lenders will often ask for collateral or security against a loan.
- An assumption or conclusion that is rationally and logically made, based on the given facts or circumstances.
- Primarily internet or cellular phone based applications and tools to share information among people.
- A standard or guideline used to compare some aspect of a business to some objective or external standard measure.
- Item by item examination of two related sets of figures obtained from different sources.
- Property or goods used as security against a loan and forfeited to the lender if the borrower defaults.
- The act or process of changing from one state or form to another.
- A company that attempts to gain an unchallengeable or privileged market position by being aggressive to establish itself in a given market.
- Taking advantage of the difference in the price of a share or currency, usually in two different markets.
- A collection of tools, activities and business decisions required to implement a strategy.

Part 2. Choose the best word to fit the gap. (40%)

- Investigation ____ that long separation of a child from his mother can lead to psychological problems.
(A) takes (B) entails (C) indicates (D) requires
- After ____ the questions teacher asked if there were anything that we could not understand.
(A) being explained (B) explaining (C) explain (D) to explain
- The judge made the criminal ____ .
(A) talked (B) talking (C) to talk (D) talk

臺灣綜合大學系統 108 學年度學士班轉學生聯合招生考試試題

科目名稱	商用英文	類組代碼	C06
		科目碼	C0694
※本項考試依簡章規定各考科均「不可以」使用計算機		本科試題共計 3 頁	
<p>14. We stopped to let each other talk, then we started talking _____, and laughed at each other. (A) meantime (B) simultaneously (C) punctually (D) same time</p> <p>15. Melis _____ obey the rules if she wants to stay with us. (A) would (B) should (C) is to be (D) used to</p> <p>16. There is considerable concern about her whereabouts, because she _____ for several days. (A) is missing (B) missed (C) was missing (D) has been missing</p> <p>17. I'm a teacher and _____ my wife. (A) is a teacher (B) is she (C) so is (D) such is</p> <p>18. I wish he _____ that. My mother was so annoyed. (A) hasn't said (B) hadn't said (C) would have said (D) would say</p> <p>19. _____ apologized, I wouldn't have been so upset at the time. (A) He had (B) Would he (C) Had he (D) If he</p> <p>20. _____ your help things would have been a disaster. (A) But for (B) Thanks to (C) Except for (D) Unless</p> <p>21. Our company is planning to _____ a new product early next year. (A) campaign (B) unfold (C) launch (D) embark</p> <p>22. If someone looks me straight in the eye without I tend to think they are honest. (A) blinking (B) sniffing (C) sighing (D) yawning</p> <p>23. I had a _____ convincing the CEO to support my proposal. (A) hard luck (B) bad luck (C) hard time (D) good time</p> <p>24. There has been an agreement to supply Foxmills with our _____ products and services. (A) long-winded (B) long-lasting (C) long-standing (D) long-lived</p> <p>25. So many of these animals have been shot over the years that they are now classed as _____ species. (A) dangerous (B) endangered (C) unwanted (D) limited</p> <p>26. I like those shoes very much; I wish they _____ me. (A) accommodate (B) suit (C) fit (D) match</p> <p>27. I don't like beef. _____! (A) So I do (B) Neither do I (C) So do I (D) So I don't</p> <p>28. Microsoft provides a variety of networking _____ for its clients. (A) salutes (B) solvents (C) solutions (D) Surfaces</p> <p>29. You have to be less competitive and more _____. (A) cooperating (B) cooperation (C) cooperative (D) cooperates</p> <p>30. _____ the construction on the highway today, many people arrived late. (A) For (B) Because (C) Since (D) Due to</p>			

臺灣綜合大學系統 108 學年度學士班轉學生聯合招生考試試題

科目名稱	商用英文	類組代碼	C06
		科目碼	C0694

※本項考試依簡章規定各考科均「不可以」使用計算機

本科試題共計 3 頁

II. Writing (30%)

The U.S.-China trade war has entered a dangerous new phase. While international trade wars are necessarily large in scope and have macroeconomic implications, they can also affect small businesses. You're the owner of your own small business under threat as risk of trade war rises. Write a memo of about 100 to 120 words in English. In the memo, be sure to state the problem your company is facing, the cause of the problem, the things you need to solve the problems, and what you like the senior managers to do.